238mm

Your LOGO Here!

750ml

75mm

210mm (Sports Cap 226mm)

Your LOGO Here!

500ml

60mm

175mm

Your LOGO Here!

350ml

60mm

DESIGNING YOUR OWN LABEL?

If designing your own label, it is imperative that the following guidelines are adhered to.

To ensure your product is printed to the best standard we require a press quality pdf. This entails the file being supplied at high resolution (300dpi), in CMYK (unless spot colours have been requested), with 3mm bleed and no crop marks.

When designing the label keep in mind it is not a flat label, it wraps around a bottle and therefore has a visual area (see next page for guidelines). Please use our supplied panel information (attached below) unless discussed with AquaPlus.

IMAGES

Consider the size your image will be used at. Any photos/logos/images need to be 300dpi at the size you want to use them. Images etc pulled off the web are generally of poor quality and should not be used.

COLOUR

All files, and elements within the file, need to be in CMYK format or grayscale (not RGB).

Please do not hesitate to phone and talk to our Graphic Designer if you have any queries.

For more information please Phone 07 343 6974

TRIM LINE
Finished label dimensions once 3mm bleed is trimmed off. Ensure text is at least a minimum of 10-15mm from the edge.

VISUAL
The area that is viewable once your label is on the bottle.

750ml - 75mm
500ml - 60mm
350ml - 60mm

BLEED
Set your page up with 3mm bleed. Extend any images or objects that go to the edge of your page to the bleed mark.

LABEL DIMENSIONS

750ml Bottle Label
Height 55mm (61mm incl 3mm bleed each edge)
Width 170mm (176mm incl 3mm bleed each edge)
Visual Area 70mm

500ml Bottle Label
Height 75mm (81mm incl 3mm bleed each edge)
Width 140mm (146mm incl 3mm bleed each edge)
Visual Area 60mm

350ml Bottle Label
Height 60mm (66mm incl 3mm bleed each edge)
Width 140mm (146mm incl 3mm bleed each edge)
Visual Area 60mm

We recommend using a professional design program such as InDesign or illustrator to create your label rather than programs like word or excel etc as these are not designed to produce high quality artwork.

We have a design service available for your use if you are unsure.

PLEASE NOTE: Standard labels are paper based (white background). If designing a clear label, please contact us for specific artwork requirements.

For more information please Phone 07 343 6974